



Performance Application
Downtown Holiday Market Stage
December 4 – 23, 2009

PERFORMER INFORMATION/AGREEMENT

PURPOSE: The purpose of the stage performances during the Downtown Holiday Market is to celebrate the event and provide holiday cheer and entertainment as part of this unique seasonal marketplace.

LOCATION: The event is located outdoors at F Street NW between 7th and 9th Streets, the stage is located next to the National Portrait Gallery steps.

PERFORMANCE GUIDELINES: Artists are encouraged to perform family-friendly music that is upbeat and festive -- reflective of the celebratory nature of the Holiday Market.

HOURS: Performances will be held daily beginning at 12:00pm and ending at 8:00pm from December 4th through December 23rd. There are three performance slots each day; each slot includes two sets and a 15 minute break. Monday through Friday, the slots are from 12-2 pm, 3:30-5:30 pm, and 6-8 pm. On Saturdays and Sundays, the slots are 12:30-2:30 pm, 3:00-5:00 pm, and 5:30-7:30 pm.

COMPENSATION: Performers are compensated. A factor in selecting performers is how/whether they fit into the Market's entertainment budget, so groups **must indicate their performance fee** in their applications. Groups are encouraged to sell CDs and they may also collect tips.

LOAD-IN AND LOAD-OUT: Set-up will take place immediately prior to the performance, and load-out immediately following. Load-in/out assistance will be provided. Vehicles pull up to the Loading Zone, approximately 40 feet from the stage. All gear will have to be transported by hand and/or handcars. One parking voucher per performer/group is available for the nearby City Center surface lot. After they have unloaded, staff will give performers the parking voucher.

RESPONSIBILITIES: Each performance group must bring its own instruments, props, etc. A sound system with technician will be provided. See "Venue Details" below for more information.

SIGNAGE: Banners or signs provided by the group may be displayed at the discretion of the stage manager for the duration of the performance only.

PUBLICITY: The Market will take measures to publicize your performance, including but not limited to, on the Market Website (www.downtownholidaymarket.com) and in the Market Program.

RAIN OR SHINE: Performances will take place rain or shine. However, in the event of inclement weather, performances may be stopped for safety reasons at the discretion of the stage manager, sound technician, or staff, or may be cancelled in advance. Performers will be compensated in full or in part depending on when cancellation occurs.

LIABILITY: If, due to accident, death, illness or other causes legally known as Acts of God, physical disability, delay of transportation services or any other similar cause beyond their control, the Performer or the Festival is forced to cancel a contract, neither the Performer nor the Festival shall be obligated to compensate for any services or expenses incurred. The Downtown Holiday Market, Diverse Markets Management, The Downtown BID, their sponsors, agents, employees, and officers, will not be held liable for any loss, damage or injury to product, property or person caused by performances, demonstrations or products exhibited or by the actions of festival participants under this application.

VENUE DETAILS

STAGE: Exact Specifications are subject to change, but will remain substantially similar to:

- 12' deep x 10' wide x 1' tall
- With roof (10' clearance from stage deck to roof bottom trim)
- With rear and side walls – for use in inclement weather, to be added/removed as necessary
- Heaters will be provided
- Stage lighting will be provided

SOUND: Exact Specifications are subject to change, but will remain substantially similar to:

- Sound amplification to fill area.
- Additional speakers placed throughout Market area and sequenced with stage.
- Technician on duty during event
- Gear to consist of the following or similar to:
 - Speakers: 4 tops, 2 subs
 - 4 Monitors
 - 1 Amp Rack
 - 1 16-Channel Mixer
 - 1 effects rack
 - Assorted Wired Mics
 - All Cables and Connectors
 - 1 CD/Cassette Player
 - MP3 player connection

APPLICATION PROCESS

TIMELINE:

- Application Period for Interested Performers: August 28, 2009 – October 9, 2009. Groups will be notified when the application is received. Applications received after October 9 will not be considered.
- Notification of Acceptance: All applicants will be notified whether they have been accepted by no later than October 31, 2009. Please do not contact the Market following up on the status of your application.

ACCEPTANCE: Groups will be selected based upon content, availability, performance fee, and how the performance will contribute to the overall program. Applications received after the October 9, 2009 deadline will not be considered. Notification of all groups regarding acceptance will occur no later than October 31, 2009. All decisions are final. Additional specific information will be sent to accepted groups. If a group is notified it was selected to perform in one of its top three slot choices but is unable to commit to that slot after the notification, there is no guarantee that another slot will be offered.

APPLICATION FORM, AVAILABILITY CHART, AND SUPPLEMENTAL MATERIALS:

To be considered, submit (a) Performer Application Form, (b) Availability Chart, and (c) required Supplemental Material to arrive by October 9, 2009. **Retain this Performer Information/Agreement for your records.** Groups failing to submit all supplemental materials will not be considered. Items will not be returned.

Submit using one of these options:

EMAIL (preferred): Donna Fletcher at donnadcmusic@yahoo.com

MAIL: Diverse Markets Management 29 Kings Court, SE, Washington, DC 20003 *OR*

FAX: 202-543-4740

QUESTIONS -- Donna Fletcher: phone 202/547-6217, or email donnadcmusic@yahoo.com
OR info@diversemarkets.net